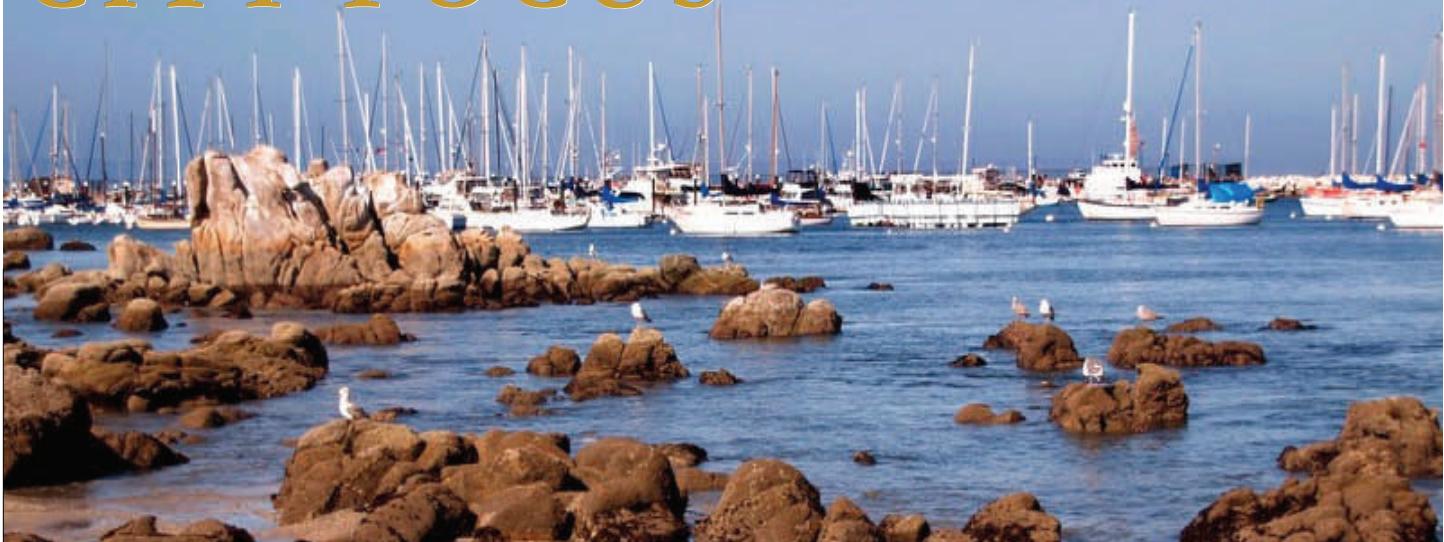


# CITY FOCUS

Fall 2013



## FOR THE LOVE OF MONTEREY

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The City of Monterey will host a workshop for residents, businesses and community groups to define what they love about Monterey. "For the Love of Monterey" is aimed at energizing the emotional connection we have with our City into action.

The workshop will be held Friday, October 18th from 1:30-4:30 p.m. in the Serra I Ballroom at the Monterey Conference Center.

Peter Kageyama, who has worked with cities around the world and has presented at TED conferences, will lead the work-

shop.

Peter has developed an interactive workshop that allows communities to develop their own approaches to becoming more lovable communities.

The half-day workshop will explore how we connect within our community, how to improve and maximize that connection and lead more people to being "in love" with Monterey.

The workshop identifies key community assets,

including the emotionally engaged citizens that shape the city, and develops strategies and tactics to engage these local resources.

The workshop emphasizes locally based solutions that do not require significant resources and can be quickly implemented.

*To reserve your place at the workshop call 646-5692.*



WHAT DO YOU **LOVE** ABOUT MONTEREY?

Join Us - Friday, Oct. 18th - 1:30-4:30

## RESIDENTIAL PARKING PERMITS

BY PARKING SUPERINTENDENT WAYNE DALTON



The City Council established the first residential permit parking in July 1985 on Jackson Street. The program was established to limit the use of on-street parking in residential neighborhoods by business employees, students and other non-residents of the neighborhood.

Since that time the program has become a very successful parking management program for the residential neighborhoods. Today there are 3,000 residential parking permits issued in the City of Monterey.

The City Council policy for approving a Residential Permit Parking Program requires the following:

- A petition outlining the need for the program must be signed by a majority (50% +1) of the residents, including

apartment complexes, and submitted to the Parking Division for verification.

The Parking Division will conduct parking counts to verify that the requested area is being impacted using 70% of available parking spaces on the requested block(s). The Traffic Engineer will review the request with corresponding parking data and make recommendations for approval to the City Council.

Once a Residential Permit Parking is approved by the City Council, each residence can obtain one (1) residential parking permit for each vehicle registered at their address and will also receive two (2) permanent visitor passes. For more information on the program, call the Parking Division at 646-3953 or visit us on the [web](#).

## LET'S MAKE TRASH EXTINCT

BY ASSOCIATE PLANNER TRICIA WOTAN



Join the Clean Up! This year's [Coastal Cleanup Day](#) will happen on Saturday, September 21st from 9:00 a.m. to noon. The annual beach and inland waterway cleanup is the state's largest volunteer event.

This year, the goal is to make trash extinct, and we need your help!

In 2012, over 65,000 volunteers removed almost 770,000 pounds of

trash and recyclables from California's beaches, lakes, and waterways.

Families, friends, co-workers, military personnel, scout troops, school groups, service clubs, and individuals came together to celebrate and share their appreciation of California's coast and waterways.

The event is also part of the largest volunteer event on the planet - the Inter-

national Coastal Cleanup! If you're interested in volunteering for this event in Monterey County, please contact Rachel Kippen at Save Our Shores.

For more information or to register, you can call 831-462-5660 or 1-800-COAST4U or email [Rachel@saveourshores.org](mailto:Rachel@saveourshores.org)

## A FRESH LOOK DOWNTOWN

Sidewalk dining is available now at Cafe Trieste on Alvarado Street. Customers can enjoy freshly prepared meals or sip coffee, tea or non-alcoholic beverages in an inviting outdoor space.

Additional outdoor seating is in the works for other Alvarado Street businesses in a partnership between the City and the private sector to revitalize downtown Monterey.

Another new addition is The Wharf Marketplace, which opened in August. The marketplace has brought a fresh new look to the Depot Building on the waterfront. The mar-



ketplace features fresh fruit and vegetables from local farms, fresh fish and area wines.

The marketplace has transformed the old train station into a vibrant new

gathering place for residents and visitors alike.

In addition to fresh local products, the marketplace offers breakfast, lunch, snacks, and coffee to "grab and go" or enjoy while seated at outdoor tables.

If you are interested in learning more about the City's plans for the future of downtown, you will find lots of information on Planning Department pages on the web.

*The Downtown Specific Plan comes before the City Council for consideration this fall.*



The City's plans for the future include:  
Downtown  
Lighthouse North  
Fremont.

You can read the plans online at [www.monterey.org/planning](http://www.monterey.org/planning)

## MEET THE FIRE CHIEF

*"It is an honor to serve in the communities I call home, with the highly skilled men and women of the Monterey Fire Department."*



Gaudenz Panholzer is the new Chief of the Monterey Fire Department. Panholzer is only the 12th Fire Chief in Monterey since 1890.

Chief Panholzer comes to Monterey from the San Jose Fire Department, where he rose through the ranks from firefighter to Deputy Fire Chief of Field Operations.

Chief Panholzer leads a fire department that serves

the cities of Monterey, Pacific Grove, Carmel-by-the-Sea, and Sand City, as well as the Presidio of Monterey, Naval Post-graduate School and La Mesa Village. The department operates five fire stations and employs 77 people.

"It is an honor to serve in the communities I call home, with the highly skilled men and women of the Monterey Fire Department," said Panholzer.

Panholzer lives in the area and has strong ties to the local community. His

career in the fire service began at the Carmel Highlands Fire District in 1977.

Chief Panholzer has a background in fire training at Monterey Peninsula College, Hartnell College, Cabrillo College and the South Bay Regional Public Safety Training Consortium. He also has served as Director of the Monterey County Regional Fire District since 2008.

Chief Panholzer has a bachelor's degree in Computer Science from UC Berkeley, an associates' degree in Fire Science from MPC; and has completed coursework for a master's degree in Public Administration at San Jose State.

## RECREATION PROGRAMS

BY RECREATION SUPERVISOR SHANNON LEON

It's that time of year to start planning for summer and fall activities with the City of Monterey Recreation. We offer a variety of fun and educational programs for all ages, including gymnastics, camps, exercise, field sports, art & crafts, a variety of dance classes, dog obedience and

much more!

Our Summer/Fall 2013 guide, **play! Monterey** (good thru November) is available online at [www.monterey.org/rec](http://www.monterey.org/rec) or call 646-3866 for more information.

The City of Monterey Recreation also offers a variety of afterschool and

school break programs for children, including the Afterschool Program at Hilltop Park Center, Stay-N-Play, Autumn Pumpkinland, Hilltop's Fall Camp, Gymnastics Mini Camp, Fall Break Youth Flag Football Camp, Sports Camp Plus, Cheer-leading Camp and more.

## LIBRARY RE-OPENS ON SUNDAYS

BY SPECIAL SERVICES COORDINATOR JEANNE MCCOMBS

The Monterey Public Library is open on Sundays once again!

One-time funding for Sunday hours came from a civic-private partnership of the City of Monterey, the Friends of the Monterey Public Library, the Monterey County Weekly's MCGives campaign, the Community Foundation for Monterey County



and an anonymous donor. Customers queued up

on the sidewalk awaiting the ribbon cutting cere-

mony which marked the return of Sunday hours on July 28. More than 660 people came to the library on opening day. The Friends of the Library made ice cream "Sundaes for Sundays" for returning customers to enjoy.

The Library is always open on the web. You can access us at [monterey.org/library](http://monterey.org/library)

## NEW LIBRARY STUDY ROOM

BY CAPITAL PROJECTS

The Capital Projects Division recently completed an NIP project to renovate an under-utilized, non-fiction section on the first floor in our Public Library into a new group study room with a total budget of \$40,000.

Project Engineer Richard Llantero coordinated the design with architectural firm Wald, Ruhnke, & Dost. When design was complete, Public Works Inspector Robert Estrella administered an informal bidding process; however, the lowest bid received from the private sector was \$47,250, well above

the remaining \$28,000 fund balance for construction.

The Building Maintenance Division volunteered to take the project on, committing to completing the project within the remaining budget.

Work included removing existing book shelves, patching carpet, modifying HVAC ducts, constructing new walls, installing vents, fluorescent lighting, acoustical tiles at the ceiling, custom windows and doors, and painting. Led by Senior Craftworker Mannie Quaresma, the Building Maintenance team came

together on the many facets of this challenging project, notably:

- Ricardo Ortiz completed all custom mill-work
- Fred Pagan stepped in as resident drywall expert
- Don Piper and Jerod Balthrop solved the electrical issues
- Ed Leon reduced the noise level by installing acoustical ceiling tiles
- George Eads installed the doors and locks.



(continued on page 7)

## ***Now Accepting Neighborhood Improvement Project Nominations***

# **NEIGHBORHOOD IMPROVEMENTS**

It is the time of year to think about improvements that you would like to see made to Monterey's neighborhoods or in any part of the City of Monterey.

Interested citizens can submit projects for consideration by the Neighborhood Improvement Program (NIP). Eligible projects include capital improvements, such as improvements to streets, storm drains, sewers, sidewalks (new or repairing damage caused by street trees), lighting, traffic control devices, landscaping and beautification, parks,

recreational facilities, and other public buildings.

Residents are asked to submit their NIP project nominations for Fiscal Year 2014-2015 on the form provided on our website via this [link](#). Forms may also be obtained by contacting the Engineering Office at 646-3887.

When the form is completed, save and attach it to an email addressed to [allen@monterey.org](mailto:allen@monterey.org), or print out a copy and mail it to the Engineering Office, City Hall, 580 Pacific Street, Monterey, CA 93940-9902. The submittal

deadline is February 14, 2014, but we would appreciate receiving your nomination this fall.

The City had a very successful Neighborhood Improvement Program last year, with many projects approved by City Council that will provide necessary maintenance, improve safety, and enhance the neighborhoods.

More information is available on the [NIP page](#) on the web.

Your suggestions and participation in the NIP program are important to the City. We look forward hearing from you!

## **CITY LOOKS AT HOMELESS ISSUES**

BY COMMUNITY SERVICES DIRECTOR KIM BUI-BURTON

Since January, City staff and Council members have received concerns about homelessness, health, safety and unlawful behavior in Monterey. Public hearings have been held where non-profit service providers, business people, faith-based community members, residents and individuals spoke to these issues.

At their August 28<sup>th</sup> meeting, the City Council took several steps to re-

spond to concerns and identify new strategies. The Council approved increasing Community Action Team coverage in the Downtown, Waterfront and Recreation Trail areas to seven days-a-week. These police officers are trained to interact with visitors, residents and the homeless; responding to tourism inquiries, safety and health concerns while providing referrals to social services. The Council

also authorized \$1,500 in bus pass assistance for the Salvation Army, increasing access to services outside the City for those in need.

Acknowledging the regional scope of these issues, the Mayor will appoint an ad-hoc Council sub-committee to work on a regional summit, to be held later this year, to address a "Safe Parking" program and develop solutions based on other community-generated ideas.

## CITY BUILDING IS ENERGY STAR

BY ADMINISTRATIVE ANALYST JEFF CONDIT

The City of Monterey's Administrative Services Center at 735 Pacific St. was awarded Energy Star Certification for its superior energy efficiency measures.

Administered by the U.S. Environmental Protection Agency (EPA), Energy Star certification recognizes buildings that perform in the top 25 percent of similar facilities nationwide, meeting strict energy efficiency performance levels. Commercial buildings that earn the EPA's Energy Star certification use an average of 35 percent less energy than typical buildings and also release 35 percent less carbon dioxide into the atmosphere.

The Administrative Ser-

vices Center at 735 Pacific St. entailed a complete ground-up renovation of a former nursing home facility. The design for this project took advantage of a number of green building / energy efficiency measures including the use of natural lighting, a cool roof, solar panels generating 43MW annually, high efficiency fluorescent lighting, R19 insulation, variable supply dampers for the heating system, and a citywide policy of no air-conditioning. The goal of this design program was to incorporate the latest smart design strategies of the green building movement, resulting in increased efficiencies and reduced operational costs while decreasing the envi-

ronmental footprint of the facility.

To raise public awareness of the energy efficiency measures at 735 Pacific St., a decorative plaque that recognizes Energy Star certification will be affixed to the building.

Energy Star was introduced by the EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the Energy Star label can be found on more than 65 different kinds of products, 1.4 million new homes, and 20,000 commercial buildings and industrial plants that meet strict energy efficiency specifications set by the EPA.



## LIBRARY STUDY ROOM

(CONTINUED FROM PAGE 5)

The work was performed before library hours to minimize impacts to library patrons.

We are happy to report that construction was completed as scheduled and within budget! The success of this project was

due to teamwork between the Library, Building Maintenance, and Capital Projects Divisions.

Special thanks to all library patrons and staff for their patience during construction, in particular Reference & Readers Ser-

vices Manager Inga La-beaune and Assistant Library Director Doug Holtzman. We are grateful for the opportunity to work together on such exciting projects and encourage you to check out the new Study Room!

## SPORTS CENTER NEW EQUIPMENT

BY FITNESS MANAGER BILL ROTHSCHILD

Sometime during the first week of October, the Monterey Sports Center is expected to receive new equipment from *Freemotion Fitness, Stairmaster and Octane*. This will be our largest equipment purchase since our expansion and adds exciting new features to our Cardio Fitness Center and Strength Training Center that should provide plenty of motivation to help you keep up with your workouts.

*Freemotion Fitness* has incorporated exciting new entertainment options in

their displays including iFit technology which allows users to download and run, ride and step through maps from all over the world supported by Google maps.

*Want to ride the Tour de France 21 stages?*  
You can purchase and download an app that will let you do that.

*Want to train for the Big Sur Half-Marathon?*  
You can download an app that provides a training program and tracks your process as you work towards your goal.

*Want to try Heartbreak Hill in the Boston Marathon?*

You can run that as well. Check this [video link](#) for some of the cool features with the iFit app.

We're also very excited by the opportunity to bring you one of the new Octane Elliptical Trainers. This [video link](#) will tell you more about the Octane Elliptical.

We think you'll find our new equipment quite motivating!

For more information, visit [monterey.org/sportscenter](http://monterey.org/sportscenter)



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Nancy Selfridge  
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831.646.3760  
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## BACK TO SCHOOL SAFETY TIPS

BY SERGEANT ETHAN ANDREWS

Another school year is upon us and the Monterey Police Department would like to share some tips to ensure children get to and from school safely.

When walking, walk on the sidewalk if one is available. If there is no sidewalk, walk on the street facing oncoming traffic. Never dart out in front of a parked car. Before you cross the street, stop and look all ways to see if cars are coming. Practice walking to school with your

child to encourage safe habits.

When riding a bicycle, make sure your child always wears a helmet when leaving the house. Ride on the right side of the road and in a single file line. Come to a complete stop before crossing the street. The same rules for cars also apply to bicycles so obey stop signs, red lights, and other traffic signs. Bright colored clothes or accessories help to increase visibility.

When riding the bus, go to the bus stop with your child to teach them the proper way to get on and off the bus. Make sure children stand six feet away from the curb. If your child and you need to cross the street in front of the bus, walk on the side of the road until you are at least 12 feet ahead of the bus. You always should be able to see the bus driver, and the bus driver always should be able to see you.

Have a great school year!

*City Focus is published by the Communications & Outreach Office to inform citizens about the programs, services and activities of city government. City Focus is available by [email subscription](#) and is posted online in January, April, July and September.*

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